



**10th Annual Fraud Summit
March 26th and 27th, 2015
The University of Texas at Dallas**

Join us for another exceptional conference at The University of Texas at Dallas. In celebration of our 10th anniversary there is no price increase. The Workshops are 8 hours CPE and the Conference is 7 hours CPE.

Thursday Workshop

Attendees choose one of three workshops: Price: \$300 per person

Anatomy of Organizational Fraud Planning, Execution, Cover-Up & Detection- Steve Minder: 36 years of internal audit, management and accounting experience and founder of the YCN Group.

Investigation Workshop for Internal Auditors Increasing Your Effectiveness – Courtenay Thompson: Recognized authority on training managers, auditors and investigators in fraud-related matters.

Cyber Security Fraud Workshop- Dan Torpey : Partner at EY and will be facilitating a number of speakers on emerging fraud topics.

SEE NEXT PAGE FOR MORE DETAILS

Friday Conference

Price through January 16th: \$250 per person or \$200 per person for four or more from the same company. Price from January 17th to March 1st: \$300 per person.

Keynote Speakers:

James D. Ratley: President and CEO of Association of Certified Fraud Examiners and a former graduate of the University of Texas at Dallas.

Stephen Minder: Chief Audit Executive at ADM during the international price-fixing scandal back in the 1990's which was made into the movie: *The Informant* starring Matt Damon.

Registration discount period ends January 16th and space is limited!

[Register Here](#)



Register early as space is limited! –REGISTER

10th Annual Fraud Conference - Thursday Workshop – 3/26/15

Attendees choose one of three workshops: Price: \$300 per person

Anatomy of Organizational Fraud Planning, Execution, Cover-Up & Detection- Steve Minder

This workshop will dissect the fraud universe into 6 functional fraud types and provide examples of each type of fraud activity. He will also discuss potential ways to identify the fraud scheme in action to detect fraud and limit losses.

Learning Objectives

- ✚ Recognition of Fraud Schemes of Varying Severity and Complexity
- ✚ Exploration into potential triggers that might give rise to employee action on a particular fraud scheme
- ✚ Thought processes involved in planning fraudulent activities
- ✚ Factors involved with executing the fraud plans
- ✚ Considerations regarding required cover-up activities
- ✚ Potential opportunities for the fraudulent activities to be uncovered.

This workshop will provide opportunity for participants to share their challenges as well as what has been most effective. It is designed to provide tools and insight no matter the level of experience.

Investigation Workshop for Internal Auditors Increasing Your Effectiveness – Courtenay Thompson

Organizations need effective investigative response to suspected wrongdoing. In some environments internal auditors play an important role in resolving suspicions and allegations, sometimes conducting complete investigations, including taking cases to law enforcement or regulators. In other environments the internal auditor plays a minimal role.

This session will describe what organizations need in terms of investigative response. It will explore establishing effective investigative response, investigative perils and pitfalls and how to avoid them. It will include tips for increasing effectiveness and will address:

- What role is right for internal audit in your organization?
- Conducting complete investigations
- How data analysis can be used
- Getting yourself unstuck – tools that work
- Too much fraud? – Which cases do you handle?
- The most difficult cases – observations and suggestions

Cyber Security Fraud Workshop - EY

Dan Torpey from EY will facilitate a number of session on the cyber security threats. The EY sessions will include the following plus much more

Session One: Cyber Security: The Current Threat Landscape

Peter Trahon, the former FBI Section Chief of the Cyber Division and Director of the National Cyber Investigative Joint Task Force (NCIJTF), will be our special guest key note speaker. Discussions centered around the latest cybercrime environment, the regulatory landscape and what businesses should consider in responding to cyber breaches and navigating the regulatory challenges.

Session Two : The Cyber Investigation and Role of the Internal Audit Investigator on such matters

Jeff Ferguson, EY Fraud Investigation Partner will lead a discussion on what happens during a Cyber Investigation and the role of the Internal Auditor Investigator on such investigations.

Session Three: Protecting Against the Cyber Threat - How Internal Audit can play a pivotal role in the Cyber landscape

How companies can sure up their defenses through people, process and technology and the role of the Internal Auditor can play in addressing the Cyber Threat.